



👋 I am

Arun Kumar Goud Akkala

Sr. UX/UI Designer | Certified Usability Analyst (CUA™)  
Husband | Father | Ex-Boschler

Total: 18+ Years of experience

I'm focused on creating meaningful experiences through designs.

- +91 – 97413 40100
- goud.arun@gmail.com
- www.arundesigns.com
- Sliver Shades Apartment, Hulimavu  
Bengaluru, India – 560076

Skills

- User Research, Competitive Analysis, Persona, User Flows, Process Flow, Heuristic Evaluation, Card Sorting, Information Architecture, AB Testing, Data Analysis, Visual Design, User Interface, Accessibility, Design System, Wireframing, Prototyping, Reusable Compontnets, Balsamiq, Micro Interactions, Design System, User Stories

Tools

- Figma, XD, Photoshop, Illustrator, Adobe Package, Audio & Video Editing, E-Learning, Captivate, Rise 360, Microsoft Package, Storyline, Articulate, Canva, iSpring, Camtasia

Portfolio

- Behance  
https:behance.net/goudarun
- Linkedin  
https://linkedin.com/in/goudarun
- Dribbble  
https://dribbble.com/goudarun

Honors

- Performance Award  
Robert Bosch – 2020
- Project of the Year  
Robert Bosch – 2021
- The Innovator Award  
Robert Bosch – 2021
- Performance Award  
Robert Bosch – 2010
- Best Staff Award  
SkyQuestCom – 2008
- Best Project Award  
Arena Multimedia – 2005

Upcoming Project

Virvon – E-commerce Website  
Playing a role of Sr. UX/UI Designer.

Certifications



Experience

Sr. UX/UI Designer

Oracle Financial Services Software | March 2022 – Till Date

Financial Services – Develop user-friendly interfaces, Deliver customer experiences that facilitate the understanding of complex technical backend products by banking users, and work with product managers.

- Visualization of data and optimization of existing user interfaces
- Ensure that the designs are data-driven, intuitive, user-friendly, and efficient
- As a UX communicator and collaborator, I ensure that Design System, teams & clients are aligned
- Create and maintain appropriate UI and style guidelines
- Illustrate design ideas using storyboards, process flows & sitemaps
- Identify, troubleshoot and ready to deliver instant solutions for UX problems

Sr. UX/UI Designer & Sr. Graphic Designer Lead

Robert Bosch | August 2011 – March 2022 (10+ Years Experience)

Creative User Interface, Design System, Heuristic Evaluation and User Experience Designer with innovative ideas and a unique approach to visuals.

Onsite – Robert Bosch GmbH, Automotive Aftermarket, Karlsruhe | June – August 2016

- Bosch Automotive Aftermarket Project Discussion & Co-Ordination
- eLearning Solution provided for MDAA, P2P & FICO
- Development of e-Learning courses and UI mock designs

Onsite – Robert Bosch GmbH, Automotive Aftermarket, Karlsruhe | June – August 2017

- Recording of screens, Prototyped & Deployment an average of 32 new courses in a year
- Implemented best practices process that reduced rework & Productivity by 20% and cost by 13%
- Increased user experience & Learning

Graphic Designer

Yell Ad Works (Hibu) | April 2010 – August 2011

Working on creating ads for Yellow book accurately processed 150+ print ads on weekly basis.

Graphic & Web Designer

SkyQuestCom | Jan 2007 – Dec 2009

Served as primary point-of-contact for Singapore Team, promptly solving marketing design materials and solving concerns in our Team.

Certifications

Certified Usability Analyst (CUA™) hfi certification

Certified User Experience | Nov 2022

Unlock usable knowledge and new skills that empower you to professionally lead mobile/Web-based design projects with confidence.

UX Management: Strategy and Tactics

Interaction Design | Jan 2021

How the management of UX professionals directly affects ROI both positively and negatively.

Design Thinking: The Beginner’s Guide

Interaction Design | August 2020

This is a beginner-level course suitable for newcomers and UX professionals who want to brush up on the different areas User experience.

UX/UI Designing Course

Design Boat School | August 2019

Design High-Impact User Experiences. Research, design, and prototype effective, visually-driven websites and apps.

Education

Masters of Computer Applications

Allagappa University | May 2012 to 2014

A professional master’s degree in computer science to solve a problem or to accomplish a particular job.

Diploma in Multimedia Design

Arena Multimedia | June 2006 to 2009

Specialization conceptual tools for “making and communicating” in the field of graphic & web design.

Bachelors in Computer Application

Allagappa University | May 2007 to 2009

BCA, typically lays emphasis on operating systems, web technology and languages such as C, C++, HTML, etc.

Intermediate PUC

State Education Board | March 2006

Computer Fundamentals, Understanding Algorithms & System Analysis & Design.